

# Budget

<b>Client:</b> Claudia Kuhn	<b>Country:</b> --
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The main objective is to create a toll for offer a professional text redaction, using a content management system in a fresh and modern way.

## Technology Detail:

Based on the functional requirements of the project, and the plan to extend the functionalities in the future. The development and graphic design team consider appropriate, the use of an advanced management system (CMS). Thus, from the start of the project should be an initial system: structure tools, information management and database. The CMS is Wordpress suggested (in version 4.7.2). The main advantages of suggested system are as follows:

- ✓ **Current Technology:** Wordpress is developed with programming languages widely known in the market, which meet the quality standards that are needed. In addition, maintenance is performed by a large community of developers who maintain the system up to date and constantly evolving.
- ✓ **Free Software:** Wordpress works licensed under the GPL (General Public License). This implies that no charges or commission payments are generated by the use Wordpress system (in any version). Additionally, the client is on the right at any time (development or production) to implement adjustments or changes required on the system.
- ✓ **Development Time:** Wordpress offers a set of tools needed in every web project, such as: System digital file management, user management and roles, to extend the functions of the web by using web components, possibility of using visual styles adapted to the customer brand image, adaptations of the web by device (Desktop. table, mobile), among others.
- ✓ **Adjustments to Measure:** Wordpress allows you to customize any aspect of the web according to the particular needs of each web system. This implies that the use of CMS does not limit the creativity and possibilities of development / design team or client.
- ✓ **Future Growth:** Thinking expand and improve the platform. Using Wordpress will incorporate new modules and functions to the web without affecting its operation. These additions may be components or particular developments based on specific requirements. Wordpress facilitates scalability and maintenance of the web. An interesting module could be the investor register directly from the web, so you could capture and meet potential investors more directly and effectively.

### Initial Settings

- ✓ Incorporating based graphic style provided by the designer.
- ✓ Setting up the development environment using latest version of Wordpress on a server.
- ✓ Configuration Database website.
- ✓ Configuring use of English and Germany language. All text for the pages and toll must be provided by the client and re-configurable by the admin.

### Configurations

- ✓ Style basic configurations: typography, logo, favicon and corporate colors of the company.
- ✓ Installing basic components: Safety in Wordpress, managing social networks (if applicable), Control Panel and Wordpress contact form.
- ✓ Installing web handling libraries and HTML data structure (Input select, Bootstrap, iCheck, among others).
- ✓ Configuring web adaptations (Responsive): Mobile (width 480px), Tablet (width 740px), medium Desktop (1100px wide) and Desktop Long (more than 1200px wide)
- ✓ Configuring primary and secondary menus in footer.
- ✓ Creating initial skeleton for each page of the web.
- ✓ If the selected WP theme has options for setting color / font / text-size, the development team will use this toll, and the administrator can make adjustments after the project is finished.

### Static Content Pages

Provided structuring content, images, vectors, icons, and graphics to use fonticon is included. Professional effects include: parallax, scrollreveal, hover animation, sliders, sticky menu, CSS3 transitions, lazy load, large background image, among others.

- ✓ Homepage
- ✓ About Us
- ✓ Contact
- ✓ Services

### Dynamic Content Pages

Provided structuring content, images, vectors, icons, and graphics to use fonticon is included. Professional effects include: parallax, scrollreveal, hover animation, sliders, sticky menu, CSS3 transitions, lazy load, large background image, among others.

- ✓ **Place Order:** In this options the customers will be able to place their orders. The tool will be have two upload text mode. 1. Add plain text or 2. Uploading a file in pdf, text, .doc, .ppt, or .xls format. With this information the tool extract the basic information to display automatic service option based in the total word count. The customer will be able to pay directly in an account or using PayPal.

After the customer select their prefer option, the next step is register the extra information to process order (username, name, email, comments, accepts term and conditions). The customer and platform admin will be receive an email with the order confirmation.

If the PayPal payment options is selected. The customer must process their payment successfully so that their order is charged. In another case (invoice), the user must make payment by other means (deposit or transfer) and notify the administrator.

- ✓ **Other considerations**
  - The admin will be able to configure the global word and pages limits.
  - The admin will be able to configure the prices. Setting up the word cost, count word limit and delivery time.
  - The admin will be able to configure all tool text and message.
  - If the word count is higher than the count word limit. The popup message will be showed.
  - It is not considered to generate user profiles. If the same user wishes to use the service again, he must register all of his

contact information again. Internally the tool will try not to have duplicate clients.

- All website will be development to make possible a possible in a second phase of the project.

### Managing users and roles

Two types of users includes:

- ✓ **Administrator:** Main user with full control of all parameters and sections in the website. Controls the management of users, pages, orders and other content.
- ✓ **Clients:** Role to have all customer registered and sorter.

### System Security

Wordpress is a content management platform widely used, special security settings are included for better shelter site:

- ✓ Limitation for login attempts.
- ✓ Protection paths of the web (URL's).
- ✓ Change database prefix.
- ✓ Automatic lock patterns to detect untrusted IP.
- ✓ Changing names in the Wordpress folder structure.
- ✓ Detection and notification to the alteration occur in the structure of Wordpress.
- ✓ Protecting core system files.

### Analytic

- ✓ Website settings to record visits obtained through Google services. In the admin panel you can view the visits ordered by page, country, language, browser, among others.
- ✓ The traffic statistics panel has a section that displays the number of sessions (users) connected in the store in real time.
- ✓ All configuration will be associated with an email from google and can provide access to any email account Gmail.
- ✓ In case you cannot access the administrative panel of google, will feature site traffic statistics (very short) directly from the administrative panel of Wordpress.

Cost of service: Web Development	1.173,00\$ (One thousand one hundred and seventy-three dollars zero cents)
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Delivery time	4 to 6 Weeks
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### Service Description: Extra Benefits Web Development

#### Production server (Customer property)

- ✓ Recommendation server and plan to use (if required).
- ✓ Setting corporate email (if required, Example: info@client-domain.com).
- ✓ Optimizations level server and database.
- ✓ Installing module for managing cache to improve system load.
- ✓ Production start of the system.

#### Development Phase

Personal Computer widget available to all customers your development server to host during development projects of its customers. This way you can manage a hosting and self-control with adequate time. Upon completion of the project is transferred to the new contract server. This service does not generate additional charges in the final budget amount, and has no limitations of resources or time of use. If the customer does not require this temporary accommodation, you can use your server directly during the development of your project.

Cost of service: Extra Benefits	0,00\$
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Delivery time	It is designed to support the customer in terms of advice and support on issues related to hosting, emails and domain. It applies for Web Development service to offer a complete and comprehensive service.
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**Service Description: Extended Support**

**Extended Support (Optional)**

After the final delivery and commissioning formal production, the system will be evaluated for 30 days (support) for the development team in order to verify that all components are working properly. Any failure will be corrected without generating additional costs to those described in this budget.

Any further development not included in this budget during the support period will be quoted individually

**Cost of service: Extended Support**

**70,00 \$ (Seventy dollars and zero cents )**

**Delivery time**

Support for 30 consecutive days after the formal delivery of the web. The indicated cost is special and must be requested by the Web service development. Individually additional charges apply.